

Management 15th edition Daft Test Bank

SKU: 9798214042367-TEST-BANK

Chapter 01

1. The nature of management is to control and dictate others in an organization.
- a. True
 - b. False

ANSWER: False

2. Which of the following involves the organizing role of management?
- a. Recognizing the value of employees
 - b. Assigning responsibilities
 - c. Monitoring activities
 - d. Attaining goals
 - e. Obtaining raw materials

ANSWER: b

3. Which of the following is part of the resource's function?
- a. Recognizing the value of employees
 - b. Assigning responsibilities
 - c. Monitoring activities
 - d. Attaining goals
 - e. Obtaining raw materials

ANSWER: e

4. Which of the following is a key part of the management function of controlling?
- a. Recognizing the value of employees
 - b. Assigning responsibilities
 - c. Monitoring activities
 - d. Attaining goals
 - e. Obtaining raw materials

ANSWER: c

5. Which management function defines where an organization wants to be in the future and how to get there?
- a. Planning
 - b. Performance
 - c. Controlling
 - d. Leading
 - e. Organizing

ANSWER: a

6. The use of influence to motivate employees to achieve the organization's goals refers to which management function?
- a. Planning
 - b. Performance
 - c. Controlling
 - d. Leading
 - e. Organizing

ANSWER: d

Chapter 01

7. Defining goals for future organizational performance and deciding on the tasks and resources needed to attain them is part of which management function?

- a. Planning
- b. Performance
- c. Controlling
- d. Leading
- e. Organizing

ANSWER: d

8. Controlling involves monitoring employees' activities and taking corrective action as necessary.

- a. True
- b. False

ANSWER: True

9. Leading is using influence to motivate employees to achieve organizational goals.

- a. True
- b. False

ANSWER: True

10. When an organization has good management, it is designed to achieve which of the following?

- a. Sustainability
- b. Promotions of individuals
- c. Resource minimization
- d. Operational excellence
- e. Organizational structure

ANSWER: d

11. Organizations achieve operational excellence through good management.

- a. True
- b. False

ANSWER: True

12. Efficiency refers to which of the following objectives?

- a. Successful planning
- b. Amount of resources
- c. Controlling employees
- d. Achieving goals
- e. Organizing processes

ANSWER: b

13. According to research, the best way to improve organizational effectiveness is by severe cost cutting.

- a. True
- b. False

Chapter 01

ANSWER: False

14. The ultimate responsibility of managers is to achieve high performance by balancing efficiency with what other objective?

- a. Productivity
- b. Value
- c. Success
- d. Leadership
- e. Effectiveness

ANSWER: e

15. Efficiency can be best defined as the use of what to produce a product or service?

- a. Materials
- b. Resources
- c. Money
- d. People
- e. Hours

ANSWER: b

16. To perform effectively, all managers must possess conceptual, human, and technical skills, though the degree of each skill necessary at different levels of an organization may vary.

- a. True
- b. False

ANSWER: True

17. Which managers in organizations need conceptual skills?

- a. Top managers
- b. Middle managers
- c. Front line managers
- d. All managers
- e. No managers

ANSWER: d

18. A manager's ability to work with and through other people and to work effectively as a group member is called what type of skill?

- a. Planning
- b. Technical
- c. Conceptual
- d. Leadership
- e. Human

ANSWER: e

19. Which skills are most important at lower organizational levels?

- a. Planning

Chapter 01

- b. Technical
- c. Conceptual
- d. Leadership
- e. Human

ANSWER: b

20. One of the biggest mistakes during turbulent times is managers' failure to comprehend and adapt to the rapid pace of what in the world around them?

- a. Change
- b. Technology
- c. Competition
- d. Markets
- e. Regulations

ANSWER: a

21. The ability to motivate others is considered what type of management skill?

- a. Planning
- b. Technical
- c. Conceptual
- d. Leadership
- e. Human

ANSWER: e

22. Managers use conceptual, human, and technical skills to perform the four management functions of planning, organizing, leading, and controlling in all organizations.

- a. True
- b. False

ANSWER: True

23. Which managers are responsible for setting organizational goals, defining strategies for achieving them, and making decisions that affect the entire organization?

- a. Top managers
- b. Middle managers
- c. Front line managers
- d. All managers
- e. No managers

ANSWER: a

24. Facilitating individual employee performance is an important role for which group of managers?

- a. Top managers
- b. Middle managers
- c. Front line managers
- d. All managers
- e. No managers

Chapter 01

ANSWER: b

25. A division manager who is generally concerned with the near future and is expected to establish good relationships with peers around the organization, encourage teamwork, and resolve conflicts would be described as what level of manager?

- a. Top managers
- b. Middle managers
- c. Front line managers
- d. All managers
- e. No managers

ANSWER: b

26. A human resource manager would be considered a what type of manager?

- a. Top manager
- b. General manager
- c. Front line manager
- d. Staff manager
- e. Project manager

ANSWER: d

27. The head of the advertising department at Terrific Tortillas Inc can be described as what type of manager?

- a. Functional manager
- b. General manager
- c. Front line manager
- d. Staff manager
- e. Project manager

ANSWER: a

28. Which managers are responsible for making significant strategic policy decisions?

- a. Top manager
- b. General manager
- c. Front line manager
- d. Staff manager
- e. Project manager

ANSWER: a

29. Which managers are responsible for the manufacturing and marketing departments that make or sell the products or services?

- a. Top manager
- b. General manager
- c. Front line manager
- d. Staff manager
- e. Functional manager

ANSWER: e

Chapter 01

30. New managers are most likely to struggle with which of the following skills?

- a. Controlling staff
- b. Time management
- c. Organizing their desk
- d. Prioritizing activities
- e. Deadlines

ANSWER: b

31. The individual performer is a generalist and coordinates a broad range of activities.

- a. True
- b. False

ANSWER: False

32. Becoming a successful manager means thinking in terms of building teams and networks and becoming a motivator and organizer within a highly interdependent system of people and work.

- a. True
- b. False

ANSWER: True

33. Most top executives routinely work at least how many hours a day?

- a. 20
- b. 18
- c. 8
- d. 12
- e. 4

ANSWER: d

34. A manager forwards information to other organization members in which of their roles?

- a. Monitor
- b. Figurehead
- c. Disseminator
- d. Resource allocator
- e. Liaison

ANSWER: c

35. In which role does a manager transmit information to outsiders through speeches and reports?

- a. Monitor
- b. Figurehead
- c. Disseminator
- d. Spokesperson
- e. Liaison

ANSWER: d

Chapter 01

36. The informational roles that managers perform include which of the following roles?

- a. Monitor
- b. Figurehead
- c. Entrepreneur
- d. Resource allocator
- e. Liaison

ANSWER: a

37. In which role does a manager perform ceremonial and symbolic duties?

- a. Monitor
- b. Figurehead
- c. Disseminator
- d. Resource allocator
- e. Liaison

ANSWER: b

38. The disturbance handler role involves initiating change and thinking about the future and how to get there.

- a. True
- b. False

ANSWER: False

39. In which role does a manager transmit current information to others, both outside and inside the organization?

- a. Monitor
- b. Figurehead
- c. Disseminator
- d. Resource allocator
- e. Liaison

ANSWER: c

40. Managers in all businesses have jobs that are essentially the same.

- a. True
- b. False

ANSWER: False

41. A study by Mintzberg found that the average time a top executive spends on any one activity is less than nine minutes.

- a. True
- b. False

ANSWER: True

42. The only way to classify a manager's job is across three hierarchical levels.

- a. True
- b. False

ANSWER: False

Chapter 01

43. The rise of virtual work has led to a decline in organizational hierarchies.

- a. True
- b. False

ANSWER: True

44. Technological advances have resulted in employees becoming more empowered.

- a. True
- b. False

ANSWER: True

45. Today's managers rely on "management by keeping tabs" and play the role of a controller instead of an enabler.

- a. True
- b. False

ANSWER: False

46. The nature of management is to motivate and coordinate others to cope with far-reaching and what other type of challenges?

- a. simple
- b. planned
- c. diverse
- d. organized
- e. controlled

ANSWER: c

47. Success in the new workplace depends on the strength and quality of

- a. individual workers.
- b. independent teams.
- c. followers.
- d. collaborative style of management.
- e. vendors.

ANSWER: d

48. Instead of autocratic leadership, some organizations are

- a. moving toward democratic leadership.
- b. increasing the number of middle managers.
- c. switching to transactional leadership.
- d. experimenting with an empowered design.

ANSWER: d

49. Your neighbor, an owner and operator of a small restaurant, believes that their most important task as a manager is establishing goals for the restaurant and deciding what must be done to achieve them. This involves which of the following managerial activities?

- a. Organizing
- b. Motivating and communicating
- c. Measuring

Chapter 01

- d. Developing people
- e. Setting objectives

ANSWER: e

50. One of the important ideas in the text's definition of management is
- a. the management functions of planning, organizing, leading, and controlling.
 - b. the attainment of societal goals.
 - c. effectiveness is more important than efficiency.
 - d. management is unique to for-profit organizations.
 - e. efficiency is more important than effectiveness.

ANSWER: a

51. When the founders of an organization strive to become the number one company in their city, they are engaging in the management function of
- a. planning.
 - b. organizing.
 - c. leading.
 - d. controlling.
 - e. dreaming.

ANSWER: a

52. Which of the following is one of the four functions of management described by Peter Drucker?
- a. Human resources
 - b. Raw materials
 - c. Efficiency
 - d. Planning
 - e. Effectiveness

ANSWER: d

53. A top-level manager at an advertising agency, spends a significant part of their work day identifying goals for future organizational performance and deciding how to use resources to attain these goals. This involves which of the following management functions?
- a. Controlling
 - b. Leading
 - c. Organizing
 - d. Planning
 - e. Delegating

ANSWER: d

54. Selecting goals and ways to attain them refers to
- a. controlling.
 - b. planning.
 - c. organizing.
 - d. staffing.

Chapter 01

e. leading.

ANSWER: b

55. Which of the following best describes organizing?

- a. Assigning responsibility for task accomplishment
- b. Using influence to motivate employees
- c. Monitoring activities and making corrections
- d. Selecting goals and ways to attain them
- e. None of these choices

ANSWER: a

56. Which of the following is not a function of management according to Henri Fayol?

- a. Planning
- b. Controlling
- c. Organizing
- d. Leading
- e. Performing

ANSWER: e

57. How an organization goes about accomplishing a plan is a key part of the management function of

- a. planning.
- b. organizing.
- c. leading.
- d. controlling.
- e. motivating.

ANSWER: b

58. When a manager of CommuniCom, Inc. created smaller, more independent maintenance units, they were performing the function of

- a. controlling.
- b. human relations skills.
- c. leading.
- d. organizing.
- e. resourcing.

ANSWER: d

59. When Clear Glass Shop received a rush order before an upcoming holiday weekend, the manager persuaded their employees to work overtime by buying them pizza and passing out gift cards throughout the weekend. The manager was engaging in which of the following functions of management?

- a. Controlling
- b. Planning
- c. Leading
- d. Monitoring
- e. Organizing

Chapter 01

ANSWER: c

60. Which of the following is the use of influence to motivate employees to achieve organizational goals?

- a. Leading
- b. Controlling
- c. Organizing
- d. Planning
- e. Staffing

ANSWER: a

61. The president of Autos-R-Us recognizes factory employees for their outstanding performance at the monthly awards banquet on the shop floor by presenting a plaque and a check for \$100. The president is engaging in the management function of

- a. bribery.
- b. organizing.
- c. technical skills.
- d. leading.
- e. controlling.

ANSWER: d

62. Since being promoted into a marketing assistant role, your coworker has never been asked by managers for receipts that document what the coworker lists on a monthly expense report. Which management function is being neglected by your coworker's manager?

- a. Controlling
- b. Leading
- c. Organizing
- d. Planning
- e. Delegating

ANSWER: a

63. Monitoring activities and making corrections are part of

- a. organizing.
- b. planning.
- c. leading.
- d. staffing.
- e. controlling.

ANSWER: e

64. Tool Techies, Inc. uses phone surveys of customers to gather information about service and quality. This is an example of the management function of

- a. planning.
- b. technical skills.
- c. organizing.
- d. controlling.

Chapter 01

- e. conceptual skills.

ANSWER: d

65. Which of the following management functions is concerned with monitoring employees' activities, keeping the organization on track toward its goals, and making corrections as needed?

- a. Planning
- b. Resource allocation
- c. Controlling
- d. Organizing
- e. Efficiency

ANSWER: c

66. When a manager measures their employees' performance and compares their performance against the goals originally set for them, the manager is performing which of the following functions?

- a. Staffing
- b. Leading
- c. Organizing
- d. Controlling
- e. Planning

ANSWER: d

67. The function that allows an organization to achieve operational excellence is known as good:

- a. organization.
- b. management.
- c. staffing.
- d. cost controls.
- e. task control.

ANSWER: b

68. At which levels does an organization need solid management to achieve excellence?

- a. Top level only
- b. All levels
- c. Line managers only
- d. Staff managers only
- e. Functional managers only

ANSWER: b

69. The degree to which an organization achieves a stated goal refers to

- a. effectiveness.
- b. synergy.
- c. conceptual skill.
- d. efficiency.
- e. human skill.

ANSWER: a

Chapter 01

70. Which of the following refers to the number of resources used to achieve an organization's goal?

- a. Effectiveness
- b. Synergy
- c. Performance
- d. Efficiency
- e. Management

ANSWER: d

71. For a widget manufacturing company, worker hours per widget is a measure of:

- a. organizational effectiveness.
- b. organizational performance.
- c. organizational efficiency.
- d. organizational structure.
- e. organizational initiative.

ANSWER: c

72. Your coworker was recently praised by your supervisor for displaying superior customer service during an encounter with a problem customer. This is an example of organizational

- a. information processing.
- b. efficiency.
- c. effectiveness.
- d. structure.
- e. goal-setting.

ANSWER: c

73. A supermarket cashier recently received an award for having the fastest scan rate among all cashiers. This is an example of organizational

- a. performance.
- b. efficiency.
- c. effectiveness.
- d. structure.
- e. goal-setting.

ANSWER: b

74. Which type of manager is directly responsible for producing goods and services?

- a. Top managers
- b. Middle managers
- c. First-line managers
- d. Non managers
- e. Staff managers

ANSWER: c

75. Having the cognitive ability to see the organization as a whole system and the relationship among its parts are

Chapter 01

characteristics of what type of skills?

- a. human skills
- b. resource allocation skills
- c. conceptual skills
- d. negotiation skills
- e. technical skills

ANSWER: c

76. According to the text, what are the skills used by managers when performing the four functions of management?

- a. Conceptual, interpersonal, and organizational
- b. Functional, problem-solving, and technical
- c. Analytical, interpersonal, and financial
- d. Conceptual, human, and technical
- e. Communication, strategic, and innovative

ANSWER: d

77. A small business consultant analyzes how organizations fit into their industries, the communities, and the broader social environment. This type of analysis involves which of the following management skills?

- a. Organizing
- b. Technical
- c. Human
- d. Conceptual
- e. Delegation

ANSWER: d

78. The president of your organization faces issues related to the environment, government regulation, and competition. The president will need to rely primarily on which of their skills?

- a. conceptual skills.
- b. technical skills.
- c. human skills.
- d. controlling skills.
- e. interpersonal skills.

ANSWER: a

79. At the top management level, the most important skills are _____.

- a. conceptual skills
- b. human skills
- c. technical skills
- d. project skills
- e. marketing skills

ANSWER: a

80. The skill demonstrated when a manager relates effectively to other people is _____.

- a. conceptual

Chapter 01

- b. human
- c. technical
- d. leading
- e. controlling

ANSWER: b

81. Your manager recently helped subordinates at work resolve an interpersonal conflict by listening to the problem and serving as a mediator. This is an example of the use of which of the following management skills?

- a. Human
- b. Strategic
- c. Technical
- d. Conceptual
- e. Analytical

ANSWER: a

82. Which of the following skills is the manager's ability to work with and through other people and to work effectively as a group member?

- a. Human
- b. Conceptual
- c. Technical
- d. Intellectual
- e. Planning

ANSWER: a

83. Which of the following skills includes specialized knowledge and analytical ability?

- a. Conceptual
- b. Human
- c. Technical
- d. Controlling
- e. Planning

ANSWER: c

84. Which of the following is most important at lower organizational levels?

- a. Planning skills
- b. Human skills
- c. Conceptual skills
- d. Technical skills
- e. Marketing skills

ANSWER: d

85. The most important factor in whether people feel engaged with their work and committed to the organization is that the frontline manager

- a. gives direction well.
- b. offers challenge.

Chapter 01

- c. can motivate employees.
- d. gives recognition.
- e. listens to new ideas.

ANSWER: c

86. Which of the following is the understanding of and proficiency in the performance of specific tasks?

- a. Human skill
- b. Conceptual skill
- c. Interpersonal skill
- d. Technical skill
- e. Leadership skill

ANSWER: d

87. The biggest mistake that many managers make is the failure to

- a. clarify direction.
- b. communicate effectively.
- c. display compassion to employees.
- d. create employee recognition programs.
- e. focus on productivity.

ANSWER: b

88. Critical management missteps include all of the following EXCEPT:

- a. poor communication skills.
- b. reactionary behavior.
- c. inability to build a team.
- d. failure to adapt.
- e. too much listening.

ANSWER: e

89. Which of the following are responsible for the entire organization?

- a. Top managers
- b. Middle managers
- c. First-line managers
- d. Controlling managers
- e. Organizing managers

ANSWER: a

90. Top managers are responsible for all of the following EXCEPT

- a. communicating a shared vision for the organization.
- b. focusing on short-term planning.
- c. shaping corporate culture.
- d. monitoring and interpreting the external environment.
- e. looking at general environmental trends.

Chapter 01

ANSWER: b

91. What is the main concern of first-level managers?

- a. Monitoring the external environment and determining the best strategy to be competitive
- b. Putting top management plans into action across the organization
- c. Allocating resources and coordinating teams
- d. Linking groups of people
- e. Achieving efficient production, providing technical assistance, and motivating employees

ANSWER: e

92. The vice president of administration at a large nonprofit charity for animals most likely falls within which of the following management levels?

- a. CEO
- b. Line employee
- c. Staff manager
- d. Top manager
- e. Middle manager

ANSWER: d

93. The most important responsibilities for this type of manager include communicating a shared vision for the organization and shaping corporate culture.

- a. Top
- b. Middle
- c. First-line
- d. Team Leader
- e. Administrative

ANSWER: a

94. The executive director of the local Community for Critters is in the management hierarchy of a(n)

- a. first-line manager.
- b. middle manager.
- c. top manager.
- d. consultant.
- e. operative.

ANSWER: c

95. Consider the following three managers from Outrageous Outfitters, Inc. Manager A is the president, Manager B is the director of marketing, and Manager C is a maintenance supervisor. Which of the following statements is true?

- a. Manager C does more planning than Manager A.
- b. Manager B does more leading than Manager C.
- c. Manager A does more controlling than Manager B.
- d. Manager A does more planning than Manager C.

ANSWER: d

Chapter 01

96. The head of the finance department at Muumuu Manufacturing, Inc. is in the management hierarchy is that of a(n)
- a. first-line manager.
 - b. middle manager.
 - c. top manager.
 - d. chief executive officer.
 - e. operative.

ANSWER: b

97. The director of human resources at Pet Grooming, Inc. can be best described as a
- a. top manager.
 - b. project manager.
 - c. general manager.
 - d. first-line manager.
 - e. functional manager.

ANSWER: c

98. These managers are responsible for departments that perform a single task and have employees with similar training and skills.
- a. Top managers
 - b. Middle managers
 - c. First-line managers
 - d. Bottom managers
 - e. Functional managers

ANSWER: c

99. Today's middle manager plays a crucial role in
- a. creating a horizontal communication network.
 - b. coordinating teams.
 - c. increasing company profits.
 - d. long-range planning and strategy.
 - e. shaping corporate culture.

ANSWER: b

100. The manager of the jewelry division of a major department store, coordinated the work of several people across several departments to accomplish a \$500,000 fundraising for an animal shelter. The manager can best be described in their fundraising activities as a(n):
- a. top manager.
 - b. middle manager.
 - c. project manager.
 - d. first-line manager.
 - e. operative manager.

ANSWER: c

101. Which of the following best describes the position of a general manager?

Chapter 01

- a. They are responsible for a department that performs a single function.
- b. They are required to have significant human skills.
- c. They are responsible for a self-contained division and all the departments within it.
- d. They supervise employees with similar training and skills.
- e. They are responsible for a temporary work project that involves the participation of people from various functions and levels of the organization.

ANSWER: c

102. Management professionals responsible for a temporary work project that involves the participation of people from various functions and levels of the organization are called

- a. middle managers.
- b. project managers.
- c. interim managers.
- d. first-level managers.
- e. functional managers.

ANSWER: b

103. The office manager of a local accounting firm is level in the management hierarchy is that of a(n)

- a. first-line manager.
- b. middle manager.
- c. top manager.
- d. consultant.
- e. operative.

ANSWER: a

104. Which of the following best describes the position of a functional manager?

- a. They are responsible for several departments that perform different functions.
- b. They organize people across departments to perform a specific task.
- c. They are responsible for a self-contained division and all the departments within it.
- d. They supervise employees with similar training and skills.
- e. They are responsible for a temporary work project that involves the participation of people from various functions and levels of the organization.

ANSWER: d

105. Which of the following managers are responsible for the manufacturing and marketing departments that make or sell the product or service?

- a. Top-level
- b. Line
- c. First-level
- d. Staff
- e. Project

ANSWER: b

106. Which of the following managers are in charge of departments such as finance and HR that support line

Chapter 01

departments?

- a. Line
- b. Project
- c. Top
- d. Operatives
- e. Staff

ANSWER: e

107. These managers are responsible for departments that perform a single task and have employees with similar skills.

- a. Top managers
- b. Middle managers
- c. General managers
- d. Functional managers
- e. First-level managers

ANSWER: d

108. Which of the following best describes the position of a general manager?

- a. They are responsible for several departments that perform different functions.
- b. They organize people across departments to perform a specific task.
- c. They are responsible for one specific department (e.g., marketing).
- d. They supervise employees with similar training and skills.
- e. They are responsible for a temporary work project that involves the participation of people from various functions and levels of the organization.

ANSWER: a

109. Which skill can help managers enjoy their work and their lives?

- a. Financial planning
- b. Controlling activities
- c. Planning for future decisions
- d. Time management
- e. Hiring new employees

ANSWER: d

110. Which is a manager's most valuable resource?

- a. Technology
- b. Knowledge
- c. Staff
- d. Time

ANSWER: d

111. Of all management duties, studies have shown that managers spend the least amount of time on which activity?

- a. Financial planning
- b. Setting goals
- c. Planning for future decisions

Chapter 01

- d. Working alone
- e. Networking

ANSWER: d

112. The individual performer is a

- a. specialist.
- b. "leader".
- c. generalist.
- d. producer.
- e. communicator.

ANSWER: a

113. You are a research analyst who gets things done mostly through your own efforts, relying on yourself rather than others. In this situation, you can best be described as a(n):

- a. first-line manager.
- b. middle manager.
- c. individual performer.
- d. top manager.
- e. functional manager.

ANSWER: c

114. The individual identity includes which of the following?

- a. Generalist, coordinates diverse tasks
- b. Gets things done through others
- c. Works relatively independently
- d. A network builder
- e. Works in highly interdependent manner

ANSWER: c

115. Which of the following is included in the manager identity?

- a. Specialist, performs specific tasks
- b. Gets things done through own efforts
- c. An individual actor
- d. A network builder
- e. Works relatively independently

ANSWER: d

116. Being a successful manager means thinking in terms of all of the following EXCEPT

- a. building teams.
- b. generating the most profit.
- c. becoming a motivator.
- d. becoming an organizer.
- e. establishing networks.

ANSWER: b

Chapter 01

117. Managers shift gears quickly and therefore, the average time spent on any one activity is less than

- a. nine minutes.
- b. an hour.
- c. one workday.
- d. a half hour.
- e. a half day.

ANSWER: a

118. Which of the following is not one of the conceptual categories of managerial roles Mintzberg defined?

- a. Informational
- b. Interpersonal
- c. Decisional
- d. Intrapersonal

ANSWER: d

119. To meet the needs of the organization, all managers carry out which three major categories of roles?

- a. Monitor, figurehead; liaison
- b. Leader; monitor; spokesperson
- c. Disseminator; entrepreneurial; disturbance handler
- d. Decisional; spokesperson; leader
- e. Informational; interpersonal; decisional

ANSWER: e

120. Which of the following is an informational role, according to Mintzberg?

- a. Entrepreneur role
- b. Leader role
- c. Monitor role
- d. Disturbance handler role
- e. Figurehead role

ANSWER: c

121. The manager of the finance division distributes relevant information every day to all employees enabling them to make quality decisions. The manager is performing which of the following roles?

- a. Monitor role
- b. Disseminator role
- c. Spokesperson role
- d. Disturbance handler role
- e. Figurehead role

ANSWER: b

122. The president of Pepsi Company is the keynote speaker at a retirement dinner for a long-time bottler. This is an example of which of the following roles?

- a. Liaison

Chapter 01

- b. Figurehead
- c. Negotiator
- d. Leader
- e. Monitor

ANSWER: b

123. According to Mintzberg, when someone spends time training a subordinate, they are performing which of these roles?

- a. Monitor
- b. Figurehead
- c. Spokesperson
- d. Leader
- e. Liaison

ANSWER: d

124. What is the role of the negotiator?

- a. The negotiator role involves representing the team or department's interests during bargaining for budgets and union contracts.
- b. The negotiator role involves seeking current information from many sources.
- c. The negotiator role involves the initiation of change.
- d. The negotiator role involves resolving conflicts among subordinates or between the manager's department and other departments.
- e. The negotiator role pertains to the development of information sources both inside and outside the organization.

ANSWER: a

125. If your coworker is responsible for maintaining information links both inside and outside organizations by using e-mail, phone calls, and meetings as daily activities, they would be considered a

- a. figurehead.
- b. liaison.
- c. negotiator.
- d. monitor.
- e. spokesperson.

ANSWER: b

126. Which of the following is NOT a decisional role?

- a. Entrepreneur
- b. Negotiator
- c. Resource allocator
- d. Disturbance handler
- e. Liaison

ANSWER: e

127. Which of the following roles involves resolving conflicts among subordinates between the manager's department and other departments?

Chapter 01

- a. Resource allocator
- b. Entrepreneur
- c. Negotiator
- d. Liaison
- e. Disturbance handler

ANSWER: e

128. According to Mintzberg, which of these is an interpersonal role?

- a. Monitor
- b. Negotiator
- c. Liaison
- d. Disturbance handler
- e. Spokesperson

ANSWER: c

129. Maintaining information links is part of which role?

- a. Leader
- b. Spokesperson
- c. Monitor
- d. Liaison
- e. Entrepreneur

ANSWER: d

130. Which of the following roles involves bargaining with others to meet unit or departmental goals?

- a. Negotiator
- b. Resource allocator
- c. Figurehead
- d. Monitor
- e. Leader

ANSWER: a

131. If a manager finds a severe decline in employee morale and direction, they may need to spend more time in which role?

- a. Negotiator
- b. Resource allocator
- c. Figurehead
- d. Monitor
- e. Leader

ANSWER: e

132. What is the role of a liaison?

- a. The liaison role pertains to decisions about how to allocate people, time, equipment, money, and other resources to attain desired outcomes.
- b. The liaison role involves the initiation of change.

Chapter 01

- c. The liaison role pertains to the development of information sources both inside and outside the organization.
- d. The liaison role involves handling ceremonial and symbolic activities for the department or organization.
- e. The liaison role involves formal negotiations and bargaining to attain outcomes for the manager's unit of responsibility.

ANSWER: c

133. If a manager finds several new competitors on the horizon, they may need to spend more time in which of the following roles?

- a. Negotiator
- b. Resource allocator
- c. Figurehead
- d. Monitor
- e. Leader

ANSWER: d

134. In which of the following roles is a manager seeking information from others?

- a. Disseminator
- b. Monitor
- c. Liaison
- d. Entrepreneur
- e. Spokesperson.

ANSWER: b

135. Which of the following roles would involve a manager identifying new ideas?

- a. Monitor
- b. Entrepreneur
- c. Liaison
- d. Spokesperson
- e. Disseminator

ANSWER: b

136. A manager's time is often booked months in advance. What is most likely to interfere with that schedule?

- a. Unexpected flight delays
- b. Unexpected disturbances
- c. New competitors or products
- d. Events in the stock market
- e. Unexpected union issues

ANSWER: b

137. Which of the following is a characteristic of a traditional management approach?

- a. Managers play the role of an enabler.
- b. Managers supervise individuals.
- c. Managers constantly mobilize for change.
- d. Managers lead and empower teams.

Chapter 01

- e. Managers encourage conversation and collaboration.

ANSWER: b

138. When compared with traditional approaches, managers in today's work environment, rely less on what type of leadership?

- a. Coordination
- b. Autocratic
- c. Empowerment
- d. Effective
- e. Ethics

ANSWER: b

139. The nature of management is to motivate and coordinate others to cope with challenges that are far-reaching and

- a. diverse.
- b. uniform.
- c. similar.
- d. conforming.
- e. congruent.

ANSWER: a

140. Instead of being a controller, an effective manager who helps people do and be their best is a(n)

- a. regulator.
- b. enabler.
- c. director.
- d. facilitator.
- e. mobilizer.

ANSWER: b

141. Defining goals for future organizational performance is known as

- a. organizing.
- b. controlling.
- c. leading.
- d. planning.
- e. coordinating.

ANSWER: d

142. Assigning tasks, grouping tasks into departments, delegating authority, and allocating resources across the organization is known as

- a. organizing.
- b. controlling.
- c. leading.
- d. planning.
- e. coordinating.

ANSWER: a

Chapter 01

143. The management function that involves the use of influence to motivate employees to achieve the organization's goals is referred to as

- a. organizing.
- b. controlling.
- c. leading.
- d. planning.
- e. coordinating.

ANSWER: c

144. Monitoring employees' activities, keeping the organization on track toward its goals, and making corrections as needed is the management function of

- a. organizing.
- b. controlling.
- c. leading.
- d. planning.
- e. coordinating.

ANSWER: b

145. The amount of resources—raw materials, money, and people—used to produce a desired volume of output pertains to organizational

- a. planning.
- b. management.
- c. budgeting.
- d. efficiency.
- e. effectiveness.

ANSWER: d

146. The degree to which the organization achieves a stated goal is called

- a. planning.
- b. management.
- c. budgeting.
- d. efficiency.
- e. effectiveness.

ANSWER: e

147. Which of the following refers to the amount of resources used to achieve an organizational goal?

- a. Planning
- b. Management
- c. Budgeting
- d. Efficiency
- e. Effectiveness

ANSWER: d

Chapter 01

148. Which of the following skills includes the cognitive ability to see the organization as a whole system and the relationship among its parts?

- a. Conceptual
- b. Human
- c. Application
- d. Relationship
- e. Technical

ANSWER: a

149. Conceptual skills are especially important for which of the following type of managers?

- a. First-level managers
- b. Middle managers
- c. Supervisory managers
- d. General managers
- e. Top managers

ANSWER: e

150. Which of the following skills refers to the manager's ability to work with and through other people and to work effectively as a group member?

- a. Conceptual skills
- b. Human skills
- c. Application skills
- d. Relationship skills
- e. Technical skills

ANSWER: b

151. Which of the following skills refers to an understanding of, and proficiency in, the performance of specific tasks?

- a. Conceptual skills
- b. Human skills
- c. Application skills
- d. Relationship skills
- e. Technical skills

ANSWER: e

152. Department heads and division managers are examples of which of the following types of managers?

- a. First-level managers
- b. Middle managers
- c. Supervisory managers
- d. General managers
- e. Top managers

ANSWER: b

153. Which of the following types of managers is directly responsible for the production of goods and services?

- a. First-level managers

Chapter 01

- b. Middle managers
- c. Supervisory managers
- d. General managers
- e. Top managers

ANSWER: a

154. Which of the following types of managers is responsible for a temporary work assignment that involves the participation of people from various functions and levels of the organization, and perhaps from outside the company as well?

- a. General managers
- b. Functional managers
- c. Line managers
- d. Project managers
- e. Staff managers

ANSWER: d

155. Which of the following types of managers is responsible for departments that perform a single task and have employees with similar training and skills?

- a. General managers
- b. Functional managers
- c. Line managers
- d. Project managers
- e. Staff managers

ANSWER: b

156. Which of the following types of managers is responsible for several departments that perform different functions?

- a. General managers
- b. Functional managers
- c. Line managers
- d. Project managers
- e. Staff managers

ANSWER: a

157. Which of the following types of managers is in charge of the functions that directly advance the core work of an organization?

- a. General managers
- b. Functional managers
- c. Line managers
- d. Project managers
- e. Staff managers

ANSWER: c

158. In which of the following roles do managers seek and receive information, scan periodicals and reports, and maintain personal contacts?

Chapter 01

- a. Disseminator
- b. Spokesperson
- c. Monitor
- d. Decisional
- e. Interpersonal

ANSWER: c

159. In which of the following roles do managers initiate improvement projects, identify new ideas, and delegate idea responsibility to others?

- a. Disseminator
- b. Spokesperson
- c. Monitor
- d. Entrepreneur
- e. Interpersonal

ANSWER: d

160. Which of the following types of managers would be responsible for performing ceremonial and symbolic duties such as greeting visitors and signing legal documents?

- a. Disseminator
- b. Spokesperson
- c. Monitor
- d. Entrepreneur
- e. Figurehead

ANSWER: e

161. Which of the following roles involves scheduling, budgeting, and setting priorities?

- a. Disseminator
- b. Spokesperson
- c. Resource allocator
- d. Entrepreneur
- e. Figurehead

ANSWER: c

162. Which of the following roles involves taking corrective action during conflicts?

- a. Disseminator
- b. Disturbance handler
- c. Monitor
- d. Entrepreneur
- e. Figurehead

ANSWER: b

Scenario - Promotion

Your promotion to first-line manager took place just six weeks ago. You are well qualified for the promotion, but the new job still required a lot of training. One of the challenges has been to coordinate the production of your team with the needs

Chapter 01

of the sales department and with the availability of raw materials from the suppliers. Setting priorities and developing schedules to accomplish the work is a part of your job that you have really enjoyed. The challenges to maintain high rapport and to build a strong team with your employees has already brought you a lot of satisfaction. In reflecting on the last six weeks, you conclude that you are very happy about this new job.

163. In this job, you need to do all the following EXCEPT

- a. plan.
- b. organize.
- c. lead.
- d. control.
- e. hire.

ANSWER: e

164. The managerial skill that is least important in your middle-level management position is

- a. conceptual.
- b. human.
- c. technical.
- d. marketing.

ANSWER: c

165. By maintaining information links, you were exhibiting which of the following interpersonal roles?

- a. figurehead.
- b. leader.
- c. liaison.
- d. monitor.
- e. spokesperson.

ANSWER: c

166. While setting priorities and setting schedules, you were participating in which decisional role?

- a. entrepreneur.
- b. disturbance handler.
- c. disseminator.
- d. resource allocator.
- e. monitor.

ANSWER: d

167. Identify the four functions of management.

ANSWER: Planning, organizing, leading, and controlling

168. List the three management skills necessary to perform effectively in organizations.

ANSWER: Conceptual, human, and technical skills

169. List five of Mintzberg's ten managerial roles.

ANSWER: Mintzberg's managerial roles include monitor, spokesperson, disseminator, figurehead, leader, liaison, entrepreneur, disturbance handler, resource allocator, and negotiator.

Chapter 01

170. Define management and describe two important ideas expressed in the definition.

ANSWER: Management is defined as the attainment of organizational goals in an effective and efficient manner through the planning, organizing, leading, and controlling of organizational resources. The two important ideas expressed include the four functions of management and the attainment of organizational goals in an effective and efficient manner.

171. Describe the four management functions.

ANSWER: Planning means defining goals for future organizational performance and deciding on the tasks and use of resources needed to attain them. Organizing involves assigning tasks, grouping tasks into departments, delegating authority, and allocating resources across the organization. Leading is the use of influence to motivate employees to attain organizational goals. Controlling means monitoring employees' activities, determining whether the organization is moving toward its goals, and making corrections as necessary.

172. Describe the skills necessary for performing a manager's job.

ANSWER: The skills are conceptual, human, and technical. Conceptual skills include the cognitive ability to see the organization as a whole system and the relationships among its parts. Human skills are demonstrated in the way that a manager relates to other people. Technical skills include mastery of the methods, techniques, and equipment involved in specific functions.

173. Why are conceptual skills most important for top managers?

ANSWER: Top managers are often the keys to holding the whole company together. In order to accomplish this, top managers must be able to see the "big picture," i.e., perceive the critical situational issues as well as the relationships between all organizational parts.

174. Briefly discuss the relationship between management skills and management level.

ANSWER: Conceptual and human skills become more important as a manager moves up through the organization, and technical skills become less important as a manager moves up through the organization.

175. What are technical skills? At what level are they most important and why?

ANSWER: Technical skill is the understanding of and proficiency in the performance of specific tasks. Technical skills also include specialized knowledge, analytical ability, and the competent use of tools and techniques to solve problems in that specific discipline. Many managers get promoted to their first management job by having excellent technical skills. Technical skills are particularly important at lower organizational levels, but they become less important than human and conceptual skills as managers move up the hierarchy.

176. Describe the three categories of managerial roles.

ANSWER: The three categories of managerial roles are informational, interpersonal, and decisional. Informational roles describe the activities used to maintain and develop an information network. Interpersonal roles pertain to relationships with others and are related to human skills. Decisional skills relate to those events about which the manager must make a choice and take action.

177. Describe some ways in which artificial intelligence may impact management in the future.

ANSWER: AI may impact management from the top to the bottom of organizations. The very nature of work will be changed. AI could automate up to 70 percent of business activities. In the short term, AI has the potential to improve jobs rather than eliminate jobs.

178. Identify and explain the change that has affected organizations and management the most.

ANSWER: Technology has affected organizations and management because of the explosion of its usages. The use of computers and the Internet, as well as wireless technology and digital networking has grown to astonishing

Chapter 01

numbers, and organizations and management must keep up with the growth to keep a profitable business.

179. The process of management in the workplace is changing. In the past, a manager's task was to achieve organizational goals by maintaining tight control over their employees while standardizing procedures to maintain stability. Today's managers are asked to empower employees while encouraging collaboration and innovation. Contrast today's workforce with the workforce of the past. What developments in present society necessitate a shift in management style? Can you foresee other management style changes on the horizon?

ANSWER: Student answers will vary. People in today's society want to feel like they are making a valuable contribution in the workplace; they are much less likely to relinquish "control" to their manager. They often demand more flexibility and creativity in their work situation because their lives are fast paced, unpredictable, and increasingly mobile. Today's managers have to accomplish more with fewer resources. They recognize the value of being an enabler rather than a controller, using an empowering leadership style, and enlisting the cooperation of willing workers who are part of a team. Improved communication techniques, use of social media, and the increase in off-site workers will surely force even more changes related to management style in the future.

180. Effective managers must possess technical skills, human skills, and conceptual skills in varying degrees. After defining each term, justify your assessment of which of the three skills you deem to be most important to a successful manager.

ANSWER: Student answers will vary. Technical – understands and is proficient in the performance of tasks (knowledge and use of tools and techniques, as well as troubleshooting and problem solving). Human – can work with and work through other people, both individually and as a group (motivate, communicate, coordinate, lead, resolve conflict). Conceptual – can think strategically and see one's team as part of a bigger system (a company, an industry, a community, a society). Failed management is overwhelmingly attributed to lack of human skills, e.g., poor communication with employees and/or customers and lack of relationship building with the team.

181. There are many types of managers who contribute to planning, organizing, leading, and controlling their organizations in different ways. They work at different levels in the management hierarchy. Describe all of the types of managers in some type of hierarchical order of your own design, noting some vertical as well as horizontal distinctions.

ANSWER: Student answers will vary. A hierarchy of various managers along with a general description will include the top manager (at the apex of an organization, with titles like CEO and president); middle manager (responsible for major divisions or business units and major departments, with titles like division head and department head); project manager (often a middle manager who heads temporary, collaborative work projects); first-line manager (directly responsible for production of goods and services, with titles like supervisor and office manager); and functional manager (responsible for departments that perform a single task e.g., manufacturing and human resources). Line manager and staff manager are examples of horizontal, functional managers; general managers are responsible for several departments that perform different functions in an organization, such as the general manager of a retail store.

182. Describe how remote work has impacted many businesses. Which businesses or industries are least likely to be impacted by remote work? Why? Consider how managers of the future might find a balance between the benefits of remote work and the concerns many have about this work arrangement.

ANSWER: Student answers will vary. Remote work has challenged many businesses to consider what needs to be done at a central location. Some businesses have found that remote workers are more productive and more loyal to the organization because of this flexible work arrangement. Others have found that productivity among remote workers has fallen over time. Some managers believe that communication and collaboration gaps have appeared among widely dispersed team members due to remote work arrangements.

183. Companies often pull new managerial candidates from a pool of outstanding individual performers. Contrast the role of the individual performer with that of the manager. Be sure to include a description of how both roles might use the

Chapter 01

ABC's of prioritizing tasks or activities, a classic time management technique.

ANSWER: Student answers will vary. An individual performer is a specialist who thinks in terms of performing specific activities expertly, as well as spending time and energy to perfect their current skill and master new ones. They generally accomplish tasks through their own efforts, rather than relying on others. A manager must learn to think differently about themselves and their personal identity. They must become a generalist who coordinates a range of activities and helps others develop their potential. Rather than accomplishing the task themselves, a manager delegates to others, working with and through them. New managers and employees alike often struggle with managing a large workload and can benefit from implementing classic time management techniques. The ABCs of prioritizing tasks or activities include the following: A—highly important, must be done, serious consequences; B—should be done, minor consequences; C—nice to get done, but optional with no consequences; D—delegate this task to someone else.