

Doing Research in the Business World 2nd edition
Gray Test Bank

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PART A: PRINCIPLES AND PLANNING FOR RESEARCH

1. Which of the following should not be a criterion for a good research project?
 - a. Demonstrates the abilities of the researcher
 - b. Is dependent on the completion of other projects**
 - c. Demonstrates the integration of different fields of knowledge
 - d. Develops the skills of the researcher

2. Which form of reasoning is the process of drawing a specific conclusion from a set of premises?
 - a. Objective reasoning
 - b. Positivist reasoning
 - c. Inductive reasoning
 - d. Deductive reasoning**

3. Research that seeks to examine the findings of a study by using the same design but a different sample is which of the following?
 - a. An exploratory study
 - b. A replication study**
 - c. An empirical study
 - d. Hypothesis testing

4. A researcher designs an experiment to test how variables interact to influence job-seeking behaviours. The main purpose of the study was:
 - a. Description
 - b. Prediction
 - c. Exploration
 - d. Explanation**

5. Cyber bullying at work is a growing threat to employee job satisfaction. Researchers want to find out why people do this and how they feel about it. The primary purpose of the study is:
 - a. Description
 - b. Prediction
 - c. Exploration**
 - d. Explanation

6. A theory:
 - a. Is an accumulated body of knowledge**
 - b. Includes inconsequential ideas
 - c. Is independent of research methodology
 - d. Should be viewed uncritically

7. Which research method is a bottom-up approach to research?
- a. Deductive method
 - b. Explanatory method
 - c. Inductive method**
 - d. Exploratory method
8. How much confidence should you place in a single research study?
- a. You should trust research findings after different researchers have replicated the findings**
 - b. You should completely trust a single research study
 - c. Neither a nor b
 - d. Both a and b
9. A qualitative research problem statement:
- a. Specifies the research methods to be utilized
 - b. Specifies a research hypothesis
 - c. Expresses a relationship between variables
 - d. Conveys a sense of emerging design**
10. Which of the following is a good research question?
- a. To produce a report on student job searching behaviours
 - b. To identify the relationship between self-efficacy and student job searching behaviours
 - c. Students with higher levels of self-efficacy will demonstrate more active job searching behaviours
 - d. Do students with high levels of self-efficacy demonstrate more active job searching behaviours?**
11. A review of the literature prior to formulating research questions allows the researcher to:
- a. Provide an up-to-date understanding of the subject, its significance, and structure
 - b. Guide the development of research questions
 - c. Present the kinds of research methodologies used in previous studies
 - d. All of the above**
12. Sometimes a comprehensive review of the literature prior to data collection is not recommended by:
- a. Ethnomethodology
 - b. Grounded theory**
 - c. Symbolic interactionism
 - d. Feminist theory
13. The feasibility of a research study should be considered in light of: