

***Health Communication 1st edition Parvanta Test
Bank***

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Base Settings: Brownstone Default
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Highest Answer Letter: D
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Chapter: Chapter 01 - Quiz

Multiple Choice

1. Of the major factors affecting health outcomes, which is the largest individual contributing factor?

- A) Healthcare
- B) Genetics and health
- C) Individual behavior
- D) Social and environmental factors

Ans: C

Complexity: Easy

Ahead: Major Factors Affecting Health Outcomes

Subject: Chapter 1

Title: Your World, Your Health

2. Which of the following is not a use of health communication?

- A) Inform policies and regulations contributing to social determinants
- B) Educate, motivate, and persuade individuals to choose healthier behaviors
- C) Work with healthcare providers to be better communicators
- D) Personal training fitness texts

Ans: D

Complexity: Moderate

Ahead: How to Change This Picture

Subject: Chapter 1

Title: Your World, Your Health

3. What is one model that looks at both the individual, the social network, and community/population level to create positive health outcomes?

- A) People fields of influence
- B) Place fields of influence
- C) Ecological model
- D) The people and places framework

Ans: D

Complexity: Easy

Ahead: How to Change This Picture

Subject: Chapter 1

Title: Your World, Your Health

4. What approximate proportion of premature deaths are attributed to healthcare?

- A) 35%
- B) 40%
- C) 20%
- D) 10%

Ans: D

Complexity: Easy

Ahead: Major Factors Affecting Health Outcomes

Subject: Chapter 1

Title: Your World, Your Health

5. What is the biological expression of genes inherited from one's parents called?

- A) Gender
- B) Transgender
- C) Intersex
- D) Sex

Ans: D

Complexity: Easy

Ahead: Socially Defined You

Subject: Chapter 1

Title: Your World, Your Health

True/False

1. True or False? The basic idea in using an ecological model is to look at the inner layers of a problem and work on solutions to those first.

Ans: False

Complexity: Easy

Ahead: How to Change This Picture

Subject: Chapter 1

Title: Your World, Your Health

2. True or False? Many social scientists believe that race is not based in biology but instead is constructed by society.

Ans: True

Complexity: Easy

Ahead: Socially Defined You

Subject: Chapter 1

Title: Your World, Your Health

3. True or False? Diseases, such as cancer and heart disease, are the greatest cause of death among young adults.

Ans: False
Complexity: Easy
Ahead: Socially Defined You
Subject: Chapter 1
Title: Your World, Your Health

Short Answer

1. _____ is a technique that can be used to eliminate mistakes in drug delivery within healthcare settings.

Ans: Root cause analysis

Complexity: Moderate

Ahead: How to Change This Picture

Subject: Chapter 1

Title: Your World, Your Health

Matching

1. Match the following terms with their definitions.

1. The study of genetic variation

Ans: Genomics

2. Genetic expression of the genes inherited from one's parents

Ans: Sex

3. A social or cultural concept that reflects how men and women, boys and girls, are meant to look and behave

Ans: Gender

Complexity: Moderate

Ahead: Socially Defined You

Subject: Chapter 1

Title: Your World, Your Health