

***Supply Chain Logistics Management 5th edition
Bowersox Test Bank***

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CORRECT ANSWERS ARE LOCATED IN THE 2ND HALF OF THIS DOC.

MULTIPLE CHOICE - Choose the one alternative that best completes the statement or answers the question.

- 1) Transaction systems are characterized by all of the following EXCEPT
 - A) Formalized rules, procedures, and standardized communications
 - B) A low volume of transactions
 - C) A large volume of transactions
 - D) An operational, day-to-day focus
- 2) The foundation of the Supply Chain Information Functionality pyramid is
 - A) Formalized rules, procedures, and standardized communications
 - B) Complex strategic planning
 - C) A strong transaction system
 - D) Informed decision analyses
- 3) Most SCIS development and implementation is now focused on
 - A) Formalized rules, procedures, and standardized communications
 - B) A low volume of transactions
 - C) A large volume of transactions
 - D) Enhanced supply chain system integration and improved decision-making
- 4) _____ is sometimes also referred to as a "data warehouse".
 - A) ERP
 - B) An integrated corporatewide database
 - C) A legacy system
 - D) The general ledger
- 5) The human resources module of the ERP systems tracks
 - A) Personnel profiles and their activity levels
 - B) The functions for invoice collection
 - C) The supply chain's ability to measure, monitor and report cost
 - D) The timing and location of supply chain value-added processes
- 6) _____ systems are applications designed to facilitate information sharing between customers, sales force, and operations management.
 - A) ERP (Enterprise resource planning)
 - B) TMS (Transportation management system)
 - C) S&OP (Sales and operations planning)
 - D) CRM (Customer relationship management)

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- 7) ____ is the hardware and technical software that facilitates information exchange between the systems and physical infrastructures within the firm and between supply chain partners.
- A) Communication technology
 - B) Blockchain
 - C) Consumer connectivity
 - D) Reverse logistics
- 8) The pharmaceutical industry is highly affected by counterfeiting because of the ____ value of products and ____ of falsifying raw material.
- A) High; ease
 - B) High; difficulty
 - C) Low; ease
 - D) Low; difficulty
- 9) All of the following are benefits of blockchain EXCEPT
- A) Better security
 - B) Increased innovation
 - C) Decreased scalability
 - D) Enhanced transparency
- 10) The ____ manages, and in many cases initiates the transactions that receive, store, retrieve and ship product from the warehouse.
- A) CMS
 - B) TMS
 - C) YMS
 - D) WMS

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Answer Key

Test name: Chapter 02

- 1) B
- 2) C
- 3) D
- 4) B
- 5) A
- 6) D
- 7) A
- 8) A
- 9) C
- 10) D

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