

Public Speaking for College and Career 12th edition
Gregory Test Bank

SKU: 9781260007107-TEST-BANK

Public Speaking for College and Career 12th Edition by Gregory CH01

ANSWERS ARE LOCATED IN THE SECOND PART OF THIS DOCUMENT

TRUE/FALSE - Write 'T' if the statement is true and 'F' if the statement is false.

1) Everything that a speaker expresses in a message is in the form of symbols.

1) _____

- ☐ true
- ☐ false

Question Details

Accessibility : Keyboard Navigation

2) The speaker's message consists entirely of what the speaker says with words.

2) _____

- ☐ true
- ☐ false

Question Details

Accessibility : Keyboard Navigation

3) A speaker should work harder to communicate to an audience of 500 people than to an audience of 5 people.

3) _____

- ☐ true
- ☐ false

Question Details

Accessibility : Keyboard Navigation

4) When an applicant seeks a job, employers place heavier emphasis on oral communication skills (speaking and listening) than on the person's technical knowledge.

4) _____

- ☐ true
- ☐ false

Public Speaking for College and Career 12th Edition by Gregory CH01

Question Details

Accessibility : Keyboard Navigation

5) Abstract words usually mean the same thing to all listeners.

5) _____

- ☐ true
- ☐ false

Question Details

Accessibility : Keyboard Navigation

6) The main channels used in public speaking are auditory and visual.

6) _____

- ☐ true
- ☐ false

Question Details

Accessibility : Keyboard Navigation

7) The situation is the context in which communication occurs.

7) _____

- ☐ true
- ☐ false

Question Details

Accessibility : Keyboard Navigation

8) If speakers send nonverbal signals that contradict their verbal message, listeners will typically accept the nonverbal behavior as the true message.

8) _____

Public Speaking for College and Career 12th Edition by Gregory CH01

- ☐ true
- ☐ false

Question Details

Accessibility : Keyboard Navigation

9) If, while giving a speech, you observe that some of your listeners seem confused by your last remark, you should wait until the end of the speech to explain yourself better.

9) _____

- ☐ true
- ☐ false

Question Details

Accessibility : Keyboard Navigation

10) A speaker can cause interference in the speech communication process.

10) _____

- ☐ true
- ☐ false

Question Details

Accessibility : Keyboard Navigation

MULTIPLE CHOICE - Choose the one alternative that best completes the statement or answers the question.

11) In a survey of major mistakes in presentations today, which one of the following was cited?

11) _____

- A) using PowerPoint to prove an argument
- B) using PowerPoint slides that contain images but no words
- C) using PowerPoint slides ineffectively
- D) using PowerPoint with video content

Public Speaking for College and Career 12th Edition by Gregory CH01

Question Details

Accessibility : Keyboard Navigation

12) Who bears the responsibility for communication actually taking place?

12) _____

- A) the speaker
- B) the listener
- C) both the speaker and the listener
- D) neither the speaker nor the listener

Question Details

Accessibility : Keyboard Navigation

13) A speaker who blames doctors for the rise in lung cancer deaths is engaging in

13) _____

- A) scapegoating.
- B) stereotyping.
- C) distortion.
- D) harassment.

Question Details

Accessibility : Keyboard Navigation

14) Television and the internet are examples of

14) _____

Public Speaking for College and Career 12th Edition by Gregory CH01

- A) feedback.
- B) interference.
- C) channels.
- D) messages.

Question Details

Accessibility : Keyboard Navigation

15) An oversimplified mental picture is known as a

15) _____

- A) generalization.
- B) cliché.
- C) scapegoat.
- D) stereotype.

Question Details

Accessibility : Keyboard Navigation

16) Bizarre clothing worn by the speaker is an example of

16) _____

- A) interference.
- B) message.
- C) feedback.
- D) channel.

Question Details

Accessibility : Keyboard Navigation

Public Speaking for College and Career 12th Edition by Gregory CH01

17) In the opening words of a speech, you should

17) _____

- A) identify who you are.
- B) grab the attention and interest of your listeners.
- C) announce your title.
- D) apologize if you lacked enough time to prepare.

Question Details

Accessibility : Keyboard Navigation

18) When hiring, employers are *most* likely to be influenced by an applicant's

18) _____

- A) written communication skills (reading and writing).
- B) letters of reference.
- C) technical knowledge of the field.
- D) oral communication skills (speaking and listening).

Question Details

Accessibility : Keyboard Navigation

19) Which method of public speaking involves looking at the audience most of the time, while occasionally glancing at brief notes?

19) _____

- A) extemporaneous
- B) impromptu
- C) memorization
- D) manuscript

Public Speaking for College and Career 12th Edition by Gregory CH01

Question Details

Accessibility : Keyboard Navigation

20) The part of a speech that links one section to another is known as a

20) _____

- A) connection.
- B) transition.
- C) chain.
- D) cementer.

Question Details

Accessibility : Keyboard Navigation

21) When you are a speaker, which of the following is the key question to constantly ask yourself?

21) _____

- A) Am I getting through to my listeners?
- B) Am I performing well?
- C) Am I giving out good information?
- D) Am I making a good impression?

Question Details

Accessibility : Keyboard Navigation

22) In the speech communication process, the message is sent in the form of

22) _____

Public Speaking for College and Career 12th Edition by Gregory CH01

- A) inferences.
- B) symbols.
- C) codes.
- D) approximations.

Question Details

Accessibility : Keyboard Navigation

23) "A speech," says management consultant David W. Richardson, "takes place in the

23) _____

- A) context of speaker-listener communication."
- B) minds of the listeners."
- C) spoken words of the speaker."
- D) memories of all participants."

Question Details

Accessibility : Keyboard Navigation

24) If there are discrepancies between the verbal and nonverbal components of a speech, listeners will probably

24) _____

- A) reject both components as untrue.
- B) accept the verbal as the true message.
- C) accept the nonverbal as the true message.
- D) assume the speaker is confused about the message.

Question Details

Accessibility : Keyboard Navigation

Public Speaking for College and Career 12th Edition by Gregory CH01

25) Which of the following does the text list as a component of the speech communication process?

25) _____

- A) originator
- B) facilitator
- C) argument
- D) situation

Question Details

Accessibility : Keyboard Navigation

26) Which of the following can cause a speech to be dull?

26) _____

- A) unattractive clothes
- B) unenthusiastic delivery
- C) disrespect for the audience
- D) obscene language

Question Details

Accessibility : Keyboard Navigation

27) The part of a speech that you want your listeners to remember if they forget everything else is known as the

27) _____

Public Speaking for College and Career 12th Edition by Gregory CH01

- A) specific purpose.
- B) central idea.
- C) attention-getter.
- D) conclusion.

Question Details

Accessibility : Keyboard Navigation

28) A microphone and amplifier are examples of

28) _____

- A) channels.
- B) transmitters.
- C) messages.
- D) situations.

Question Details

Accessibility : Keyboard Navigation

29) The extemporaneous method of speaking involves

29) _____

- A) memorizing a speech.
- B) reading a script.
- C) using notes.
- D) ad-libbing.

Question Details

Accessibility : Keyboard Navigation

Public Speaking for College and Career 12th Edition by Gregory CH01

30) In the speech communication process, anything that blocks or hinders the communication of a message is called

30) _____

- A) blockage.
- B) obstruction.
- C) confusion.
- D) interference.

Question Details

Accessibility : Keyboard Navigation

**Public Speaking for College and Career 12th Edition by
Gregory CH01
Answer Key**

Test name: CH01

- 1) TRUE
- 2) FALSE
- 3) FALSE
- 4) TRUE
- 5) FALSE
- 6) TRUE
- 7) FALSE
- 8) TRUE
- 9) FALSE
- 10) TRUE
- 11) C
- 12) C
- 13) A
- 14) C
- 15) D
- 16) A
- 17) B
- 18) D
- 19) A
- 20) B
- 21) A
- 22) B
- 23) B
- 24) C
- 25) D

**Public Speaking for College and Career 12th Edition by
Gregory CH01**

26) B

27) B

28) A

29) C

30) D