

***Starting Out in Methods and Statistics for  
Psychology - a Hands-on Guide to Doing Research  
1st edition Bourne Test Bank***

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## Chapter 2

### Type: multiple choice question

Title: Chapter 02 - Question 01

01) What is a variable?

a. A measure that only exists within correlational designs

**Feedback:** A variable is a clearly defined thing that you can either measure or manipulate.

**Page reference:** p21

b. An experimental manipulation

**Feedback:** A variable is a clearly defined thing that you can either measure or manipulate.

**Page reference:** p21

c. A particular group of participants

**Feedback:** A variable is a clearly defined thing that you can either measure or manipulate.

**Page reference:** p21

\*d. Something that can be measured or manipulated

**Feedback:** A variable is a clearly defined thing that you can either measure or manipulate.

**Page reference:** p21

### Type: multiple choice question

Title: Chapter 02 - Question 02

02) What does it mean to operationalise a variable?

a. To disregard that variable from the study

**Feedback:** Operationalising a variable involves defining what the variable is and how it will be measured.

**Page reference:** p22

\*b. To define what the variable is and how it will be measured

**Feedback:** To operationalise a variable you must define what the variable is and how it will be measured.

**Page reference:** p22

c. To present multiple ways of interpreting a variable

**Feedback:** Operationalising a variable involves defining what the variable is and how it will be measured.

**Page reference:** p22

d. To specify how a variable will be analysed

**Feedback:** Operationalising a variable involves defining what the variable is and how it will be measured.

**Page reference:** p22

### Type: multiple choice question

Title: Chapter 02 - Question 03

03) What type of data am I collecting if I present participants with ten different types of pet and I ask them to place them in order of most desired as a pet through to least desired as a pet.

\*a. Ordinal

**Feedback:** It would be ordinal data as they are being placed in order from most to least desired.

**Page reference:** Box 2.1 p23

b. Nominal

**Feedback:** Nominal data show the frequency with which people belong to a particular category.

**Page reference:** Box 2.1 p23

c. Ratio

**Feedback:** Ratio data exist on a continuum, with the same distance between each number but where negative values are not possible.

**Page reference:** Box 2.1 p23

d. Interval

**Feedback:** Interval data exist on a continuum, with the same distance between each number and negative values are possible.

**Page reference:** Box 2.1 p23

### Type: multiple choice question

**Title: Chapter 02 - Question 04**

**04)** What is a confounding variable?

**a.** A variable that is impossible to define

**Feedback:** A confounding variable may explain findings within your study, but it is not a variable that you are directly interested in.

**Page reference:** p25

**b.** A variable that you manipulate

**Feedback:** A confounding variable may explain findings within your study, but it is not a variable that you are directly interested in.

**Page reference:** p25

**c.** A variable that cannot be measured

**Feedback:** A confounding variable may explain findings within your study, but it is not a variable that you are directly interested in.

**Page reference:** p25

**\*d.** A variable that may explain findings within your study, but that you are not necessarily interested in.

**Feedback:** A confounding variable may explain findings within your study, but it is not a variable that you are directly interested in.

**Page reference:** p25

**Type: multiple choice question**

**Title: Chapter 02 - Question 05**

**05)** In an experimental design, the independent variable is...

**a.** The outcome that is measured

**Feedback:** The outcome would be a dependent variable.

**Page reference:** p29

**\*b.** The variable that is manipulated

**Feedback:** Yes, an independent variable is an experimental manipulation.

**Page reference:** p29

**c.** Correlated with another variable

**Feedback:** An independent variable is an experimental manipulation.

**Page reference:** p29

**d.** A measure of frequency

**Feedback:** An independent variable is an experimental manipulation.

**Page reference:** p29

**Type: multiple choice question**

**Title: Chapter 02 - Question 06**

**06)** If a research wanted to compare intelligence scores between people who have been convicted of crimes and people who have never been convicted of a crime, this would be an example of...

**a.** An experimental design

**Feedback:** Whether someone has been convicted or a crime or not is not something that a researcher can manipulate, and therefore it would be a quasi experimental design where two groups are compared and participants cannot be randomly allocated to conditions.

**Page reference:** p29

**b.** A correlational design

**Feedback:** Whether someone has been convicted or a crime or not is not something that a researcher can manipulate, and therefore it would be a quasi experimental design where two groups are compared and participants cannot be randomly allocated to conditions.

**Page reference:** p30

**\*c.** A quasi experimental design

**Feedback:** Whether someone has been convicted or a crime or not is not something that a researcher can manipulate, and therefore it would be a quasi experimental design where two groups are compared and participants cannot be randomly allocated to conditions.

**Page reference:** p115

**d.** A categorical design

**Feedback:** Whether someone has been convicted or a crime or not is not something that a researcher can manipulate, and therefore it would be a quasi experimental design where two groups are compared and participants cannot be randomly allocated to conditions.

**Page reference:** p28

**Type: multiple choice question**

**Title:** Chapter 02 - Question 07

**07)** When designing correlational studies, which of the following is true?

**a.** Both variables must be categorical

**Feedback:** A correlational study should measure two continuous variables, and the relationship between these can then be analysed.

**Page reference:** p30

**b.** One variable should be continuous and one variable should be categorical

**Feedback:** A correlational study should measure two continuous variables, and the relationship between these can then be analysed.

**Page reference:** p30

**c.** Only one variable should be measured

**Feedback:** A correlational study should measure two continuous variables, and the relationship between these can then be analysed.

**Page reference:** p30

**\*d.** Both variables must be continuous scores

**Feedback:** A correlational study should measure two continuous variables, and the relationship between these can then be analysed.

**Page reference:** p30

**Type: multiple choice question**

**Title:** Chapter 02 - Question 08

**08)** Which type of validity would be shown if your measure were correlated with similar measures?

**a.** Internal validity

**Feedback:** Convergent validity is when you compare your measure to a similar variable to see if they both provide similar findings. Internal validity is when a study is designed in such a way that no other variables could explain the findings.

**Page reference:** pp32-33

**b.** Divergent (construct) validity

**Feedback:** Convergent validity is when you compare your measure to a similar variable to see if they both provide similar findings. Divergent validity is a form of validity shown by a lack of correlation between scores on a measure and scores on a measure that claims to measure.

**Page reference:** pp32-33

**\*c.** Convergent (construct) validity

**Feedback:** Convergent validity is when you compare your measure to a similar variable to see if they both provide similar findings.

**Page reference:** pp32-33

**d.** External validity

**Feedback:** Convergent validity is when you compare your measure to a similar variable to see if they both provide similar findings. External validity is whether the findings of the study can be generalised beyond the sample that is being tested.

**Page reference:** pp32-33

**Type: multiple choice question**

**Title:** Chapter 02 - Question 09

**09)** Inter-rater reliability would not be relevant with which of the following measures?

**\*a.** Reaction times

**Feedback:** Reaction times are an objective measure that cannot be interpreted differently between researchers, and therefore inter-rater reliability would not need to be considered.

**Page reference:** p34

**b.** Observational research

**Feedback:** In any kind of research where researchers need to interpret data in a more subjective way and multiple researchers are coding data, inter-rater reliability would need to be considered.

**Page reference:** p34

**c. Focus groups**

**Feedback:** In any kind of research where researchers need to interpret data in a more subject way and multiple researchers are coding data, inter-rater reliability would need to be considered.

**Page reference:** p34

**d. Interviews**

**Feedback:** In any kind of research where researchers need to interpret data in a more subject way and multiple researchers are coding data, inter-rater reliability would need to be considered.

**Page reference:** p34

**Type: multiple choice question**

**Title:** Chapter 02 - Question 10

**10) A Cronbach's alpha value of .81 would indicate what level of internal consistency?**

**\*a. Good**

**Feedback:** A Cronbach's alpha of .8 to .9 would be interpreted as showing a good level of internal consistency.

**Page reference:** pp35-36, see also Figure 2.7

**b. Acceptable**

**Feedback:** A Cronbach's alpha of .8 to .9 would be interpreted as showing a good level of internal consistency. An acceptable level of internal consistency would be shown in an alpha of .7-.8.

**Page reference:** pp35-36, see also Figure 2.7

**c. Questionable**

**Feedback:** A Cronbach's alpha of .8 to .9 would be interpreted as showing a good level of internal consistency. A questionable level of internal consistency would be shown in an alpha of .6-.7.

**Page reference:** pp35-36, see also Figure 2.7

**d. Poor**

**Feedback:** A Cronbach's alpha of .8 to .9 would be interpreted as showing a good level of internal consistency. A poor level of internal consistency would be shown in an alpha of .5-.6.

**Page reference:** pp35-36, see also Figure 2.7