

***Supply Chain Logistics Management 5th edition
Bowersox Test Bank***

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Supply Chain Logistics Management, 5e (Bowersox)
Chapter 2 Supply Chain Information Technology

- 1) Transaction systems are characterized by all of the following EXCEPT
- A) Formalized rules, procedures, and standardized communications
 - B) A low volume of transactions
 - C) A large volume of transactions
 - D) An operational, day-to-day focus

Answer: B

Difficulty: 1 Easy

Topic: Information System Functionality

Learning Objective: Information System Functionality

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

- 2) The foundation of the Supply Chain Information Functionality pyramid is
- A) Formalized rules, procedures, and standardized communications
 - B) Complex strategic planning
 - C) A strong transaction system
 - D) Informed decision analyses

Answer: C

Difficulty: 1 Easy

Topic: Information System Functionality

Learning Objective: Information System Functionality

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

- 3) Most SCIS development and implementation is now focused on
- A) Formalized rules, procedures, and standardized communications
 - B) A low volume of transactions
 - C) A large volume of transactions
 - D) Enhanced supply chain system integration and improved decision-making

Answer: D

Difficulty: 1 Easy

Topic: Information System Functionality

Learning Objective: Information System Functionality

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

4) _____ is sometimes also referred to as a "data warehouse".

- A) ERP
- B) An integrated corporatewide database
- C) A legacy system
- D) The general ledger

Answer: B

Difficulty: 1 Easy

Topic: Supply Chain Information System Modules

Learning Objective: Supply Chain Information System Modules

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

5) The human resources module of the ERP systems tracks

- A) Personnel profiles and their activity levels
- B) The functions for invoice collection
- C) The supply chain's ability to measure, monitor and report cost
- D) The timing and location of supply chain value-added processes

Answer: A

Difficulty: 1 Easy

Topic: Supply Chain Information System Modules

Learning Objective: Supply Chain Information System Modules

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

6) _____ systems are applications designed to facilitate information sharing between customers, sales force, and operations management.

- A) ERP (Enterprise resource planning)
- B) TMS (Transportation management system)
- C) S&OP (Sales and operations planning)
- D) CRM (Customer relationship management)

Answer: D

Difficulty: 1 Easy

Topic: Supply Chain Information System Modules

Learning Objective: Supply Chain Information System Modules

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

7) _____ is the hardware and technical software that facilitates information exchange between the systems and physical infrastructures within the firm and between supply chain partners.

- A) Communication technology
- B) Blockchain
- C) Consumer connectivity
- D) Reverse logistics

Answer: A

Difficulty: 1 Easy

Topic: Supply Chain Information System Modules

Learning Objective: Supply Chain Information System Modules

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

8) The pharmaceutical industry is highly affected by counterfeiting because of the _____ value of products and _____ of falsifying raw material.

- A) High; ease
- B) High; difficulty
- C) Low; ease
- D) Low; difficulty

Answer: A

Difficulty: 1 Easy

Topic: Supply Chain Information System Modules

Learning Objective: Supply Chain Information System Modules

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

9) All of the following are benefits of blockchain EXCEPT

- A) Better security
- B) Increased innovation
- C) Decreased scalability
- D) Enhanced transparency

Answer: C

Difficulty: 1 Easy

Topic: Supply Chain Information System Modules

Learning Objective: Supply Chain Information System Modules

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

10) The _____ manages, and in many cases initiates the transactions that receive, store, retrieve and ship product from the warehouse.

- A) CMS
- B) TMS
- C) YMS
- D) WMS

Answer: D

Difficulty: 1 Easy

Topic: Logistics Operations Modules

Learning Objective: Logistics Operations Modules

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation